

Assessment Criteria: Component 3 WRITE-3

Responsive Writing / Creative Response

10 marks for AO1; 10 marks for AO2

	AO1: Communicate and develop ideas through an imaginative use of language and an effective use of formal and structural devices		AO2: Communicate lucidly in fluent, cogent writing, with professional standards of technical accuracy and precision Consider: <ul style="list-style-type: none"> • organisation and coherence • technical skill and control • accuracy of spelling and punctuation
Band 5 9-10	Professional development of ideas through playful and inventive use of language Richly developed and sustained use of appropriate forms, structures and conventions, leading to a professional overall affectall contributing to publishable writing which fully communicates aims and ideas	Band 5 9-10	Richly developed, highly-crafted writing Professional and effective technical control Near faultless accuracy of spelling and punctuation
Band 4 7-8	Accomplished development of ideas through confident and thoughtful use of language Convincing use of appropriate forms, structures and conventions, leading to a confident overall affectall contributing to accomplished writing which convincingly communicates aims and ideas	Band 4 7-8	Convincing, crafted writing Accomplished technical control A high level of accuracy with spelling and punctuation
Band 3 5-6	Developed ideas are communicated through clear, sometimes skilful, use of language Some effective use of appropriate forms, structures and conventionsall leading to fluent writing that achieves some its intentions, even if it has uneven moments	Band 3 5-6	Fluent, controlled writing Capable control of technical features Developed use of spelling and punctuation
Band 2 3-4	Ideas are conveyed through adequate use of language Developing use of appropriate forms, structures and conventionsall leading to adequate writing that is sometimes unconvincing in its aims and intentions	Band 2 3-4	Adequate writing Developing technical control Uneven spelling and punctuation
Band 1 1-2	Limited development of ideas and basic use of language Basic use of forms, structures and conventionsall leading to unconvincing writing	Band 1 1-2	Unconvincing writing Unsatisfactory technical control Spelling and punctuation can impede meaning and communication
0 Marks	No writing, or no relevant writing, produced	0 Marks	No writing, or no relevant writing, produced

Assessment Criteria: Component 3 WRITE-3

Responsive Writing / Critical Commentary

10 marks for AO3; 10 marks for AO4

	AO3: Demonstrate a critical relationship with one's own writing processes, including reflection on editorial decision making		AO4: Demonstrate critical awareness of the relationship between existing published work and one's own writing
Band 5 9-10	Professional critical awareness of one's own writing processes Richly developed consideration of relationships between ideas, aims and techniques Highly effective editorial decision making	Band 5 9-10	Professional critical reflection on the relationship between the reading of published works and the development of one's own writing Richly developed consideration of techniques gleaned from one's reading of other writers
Band 4 7-8	Accomplished and convincing awareness of one's own writing processes Convincing consideration of relationships between ideas, aims and techniques Accomplished editorial decision making	Band 4 7-8	Accomplished and convincing reflection on the relationship between the reading of published works and the development of one's own writing Accomplished and convincing consideration of techniques gleaned from one's reading of other writers
Band 3 5-6	Developed awareness of one's own writing processes Some effective consideration of relationships between ideas, aims and techniques Some effective editorial decision making	Band 3 5-6	Developed reflection on the relationship between the reading of published works and the development of one's own writing Some developed and effective consideration of techniques gleaned from one's reading of other writers
Band 2 3-4	Developing awareness of one's own writing processes Developing, mostly descriptive consideration of relationships between ideas, aims and techniques Developing editorial decision making	Band 2 3-4	Developing reflection on the relationship between the reading of published works and the development of one's own writing Developing consideration of techniques gleaned from one's reading of other writers
Band 1 1-2	Limited awareness of one's own writing processes Basic consideration of relationships between ideas, aims and techniques Limited editorial decision making	Band 1 1-2	Limited reflection on the relationship between the reading of published works and the development of one's own writing Basic consideration of techniques gleaned from one's reading of other writers
0 Marks	No writing, or no relevant writing, produced	0 Marks	No writing, or no relevant writing, produced

This unit assesses all four assessment objectives. See section 5 for Assessment Objectives in full. The table shows the percentage weightings of each of the AOs in this unit and in the specification as a whole.